

Link to Awesome Seminars



Everyone is talking today about search engines and the position of their website. The reason is simple - search engines bring lots of visitors to your site.

However – search engines are only important if you are on the top twenty sites listed. After that nobody bothers looking.

The latest study has shown that the majority of people find sites by clicking on links from other sites.

Getting LINKED is a much more reliable way to ensure steady traffic to your site. Also consider the following:

Neil Lazarus agrees in *synergy*: $1+1=3$

Together we can create more business and more clients.

I am happy **to send clients to your site from my site** because I know clients leaving your site will visit mine. I am happy to help your business and your organization. I've learnt that helping each other or Synergy is the key to success.

In summary:

- § I want to drive customers to you and your site.
- § This system is free **simple and makes you money**.

The small print!!!! . We reserve the right to decline link trades that are not suitable or that we deem offensive.

It's easy!! We swap you space!! We are swapping equal space on our sites for equal space on your site. If you want your photograph or graphic on our site, then we get one on yours. It's as easy as that!!.

How to Trade Links

Decide what type and SIZE of link you want.

When our ad copy and link are active on your site, either you or your webmaster send an email to neil@awesomeseminars.com with "You're linked" in your subject line. Include:

Your promotional copy,
The Link you want us to put on our site, and
A jpg photo of you sized and compressed properly (if you have chosen that option).

You must have our link up and running before applying for a mutual link.

We will have your link up on our links page within 21 days.

Here are our Links

Trainme.org Links

For banner links see:



Size A, Link Only:

Neil Lazarus : Making Effective Communication Easy <http://www.trainme.org>

Size B, Promotional copy (Approximately 55 words):

Neil Lazarus <http://www.trainme.org> is a key note speaker on effective communication training. He is a great guest speaker for your conference. Neil's seminars are genuinely awesome and are a hit world wide!

Size C, Promotional copy (Approximately 90 words):

Neil Lazarus <http://www.trainme.org> is a key note speaker on effective communication training. He is a great guest speaker for your conference. Neil's seminars are genuinely awesome and are a hit world wide! Neil's audiences

include companies, community leaders and youth organizations. He advises diplomats. Invite Neil to speak at your conference and guarantee its success.

Photo Option



Jpg photo of Neil for your site if you chose this option. You or your webmaster can copy any of the photograph from the internet by right clicking on your mouse and then saving it to your hard drive.

Neil Lazarus <http://www.trainme.org> is a key note speaker on effective communication training. He is a great guest speaker for your conference. Neil's seminars are genuinely awesome and are a hit world wide! Neil's audiences include companies, community leaders and youth organizations. He advises diplomats. Invite Neil to speak at your conference and guarantee its success.

Awesomeseminars.com Links

Size A, Link Only:

Awesome Seminars. Where learning and Laughter Meet

Size B, Promotional copy (Approximately 55 words):

Neil Lazarus <http://www.awesomeseminars.com> is a key note speaker on Israel and communication training. He is a great guest speaker for your conference. Neil's seminars are genuinely awesome and are a hit world wide!

Size C, Promotional copy (Approximately 90 words):

Neil Lazarus <http://www.trainme.org> is a key note speaker on Israel and effective communication training. He is a great guest speaker for your conference. Neil's seminars are genuinely awesome and are a hit world wide! Neil's audiences include companies, community leaders and youth organizations. He advises diplomats. Invite Neil to speak at your conference and guarantee its success.

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YOU MUST READ THIS: It has now become critically important that the actual keywords that are important to you or me are in the **link text** of the links that we trade.

This means that if you have a link to <http://www.awesomeseminars.com> the value of it has decreased because there are no keywords in the actual link text.

The links I now require for a link trade would be something like [Israel advocacy](#) .

Even though the link still points to <http://www.awesomeseminars.com> the link text has keywords in it that are important to me. I may have different link text that is important to me in my other sites below. You must link exactly as I tell you for us to have a deal.

You will want to think this through and decide what keywords you want in your link back from me so that your link is more valuable. It's a pretty much worthless endeavor nowadays if we don't do it this way.

1. Link to all of our sites listed below and we will reciprocate giving you multiple links to your site(s). This is more important than ever for search positioning because of "link popularity" -- how many links you have coming into your site from other sites **THAT HAVE THE KEYWORDS YOU WANT TO EMPHASIZE.** Decide if you want to have your picture on Neil links page and pick from the three different amounts of space available (A, B, or C below).

2. Instruct the person maintaining your website (your webmaster) to create a link area for you on your website (skip this step if you already have a link area).
3. Email your webmaster the link to this page.
4. **When our ad copy and link are active on your site(s), either you or your webmaster send an email to: neil@awesomeseminars.com**